

Europass Cover Letter







How to Write a Good Cover Letter?

A cover letter is a powerful tool to showcase why you are the ideal candidate for a job. It allows you to meaningfully connect your CV with the job requirements, highlight key skills, and clearly state why you are the right fit for the role. A well-written cover letter adds authenticity and persuasiveness to your application, making it easy to stand out.

Structure of a Cover Letter



Name and surnam (signature) Attachments

1. Introduction

• Address the letter correctly: If possible, personalize your greeting by addressing the hiring manager by name and title.



• Clearly state the position you are applying for: Specify the job title and where you found the job announcement.

"I am applying for the position of expert associate in the Finance Department, as advertised in..."

• Start impressively: Your opening sentence should capture attention and encourage the reader to continue.

"I am writing to express my sincere interest in the International Project Manager position, as advertised in..."



Take advantage of every opportunity!

A cover letter is not just for job applications – it can also be used when applying for educational programmes, training courses, or other professional development opportunities.

2. Main Body

3. Conclusion

Why are you interested in this job?

Explain what attracts you to this position and why you want to work for this particular employer. Be honest and specific – avoid generic phrases like: "I think I am the ideal candidate" without providing further details.

Instead of "I am a communicative person", write "During my internship at a marketing agency, I received excellent feedback on my ability to build strong client relationships."



What YOU can offer the employer?

Explain how your skills and knowledge can contribute to the company's success. Connect your abilities to the specific requirements of the advertised position.

Provide concrete examples

Rather than simply listing your skills, illustrate them with real-life examples. For example, describe how you successfully tackled a challenge, worked within a team, or achieved measurable results.



Show enthusiasm: Show that you are genuinely interested in the opportunity.

Invitation to interview: Mention that you would welcome the chance to discuss your qualifications in person and that you look forward to hearing from the employer. End on a positive note.

"Given my qualifications, experience, and knowledge, I look forward to the opportunity to further discuss how I can contribute to your team."



Final Tips!

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- **Research the organisation:** Understand its mission, values, employees, and work culture.
- Analyse the job description: Identify key skills and knowledge required for the position.
- Answer the key question: Why you are the right person for the job?
- **Tailor your letter:** Avoid generic applications that seem impersonal.
- **Be consistent with your CV:** Your cover letter should align with the details in your CV.
- Keep it concise: Be clear and to the point limit your letter to one page.
- Add a personal touch: Although the cover letter is a professional document, let your personality shine through.
- Check spelling and grammar: Proofread carefully

 if possible, ask someone else to review it before sending.



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Did you know? You can easily create a cover letter using Europass online editor!

Visit https://europass.europa.eu for more information.





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